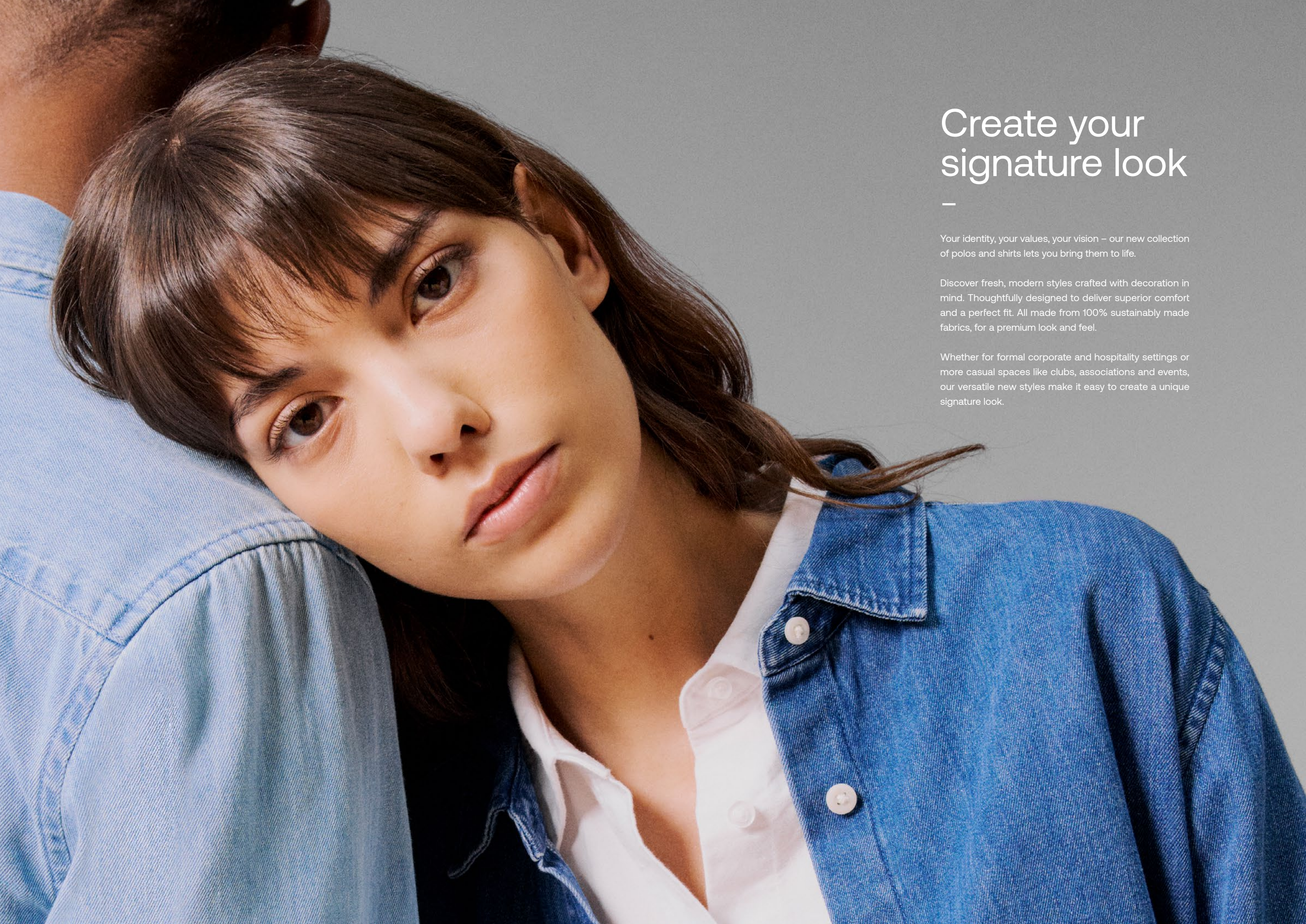


Polos & Shirts

stanley/stella



Create your signature look

—

Your identity, your values, your vision – our new collection of polos and shirts lets you bring them to life.

Discover fresh, modern styles crafted with decoration in mind. Thoughtfully designed to deliver superior comfort and a perfect fit. All made from 100% sustainably made fabrics, for a premium look and feel.

Whether for formal corporate and hospitality settings or more casual spaces like clubs, associations and events, our versatile new styles make it easy to create a unique signature look.



More than a polo

The ultimate smart casual choice. With our complete range of premium polos in 100% organic cotton, everyone can look and feel their best.

On-trend unisex or gender-fitted styles. A choice of fabric weights to meet diverse market demands, with each option providing a superior surface for decoration and colours aligned with our Iconics collection. Our unique panel-washing technique ensures a softer handfeel and excellent shrinkage control for custom polos that maintain their shape and vibrancy, wear after wear.

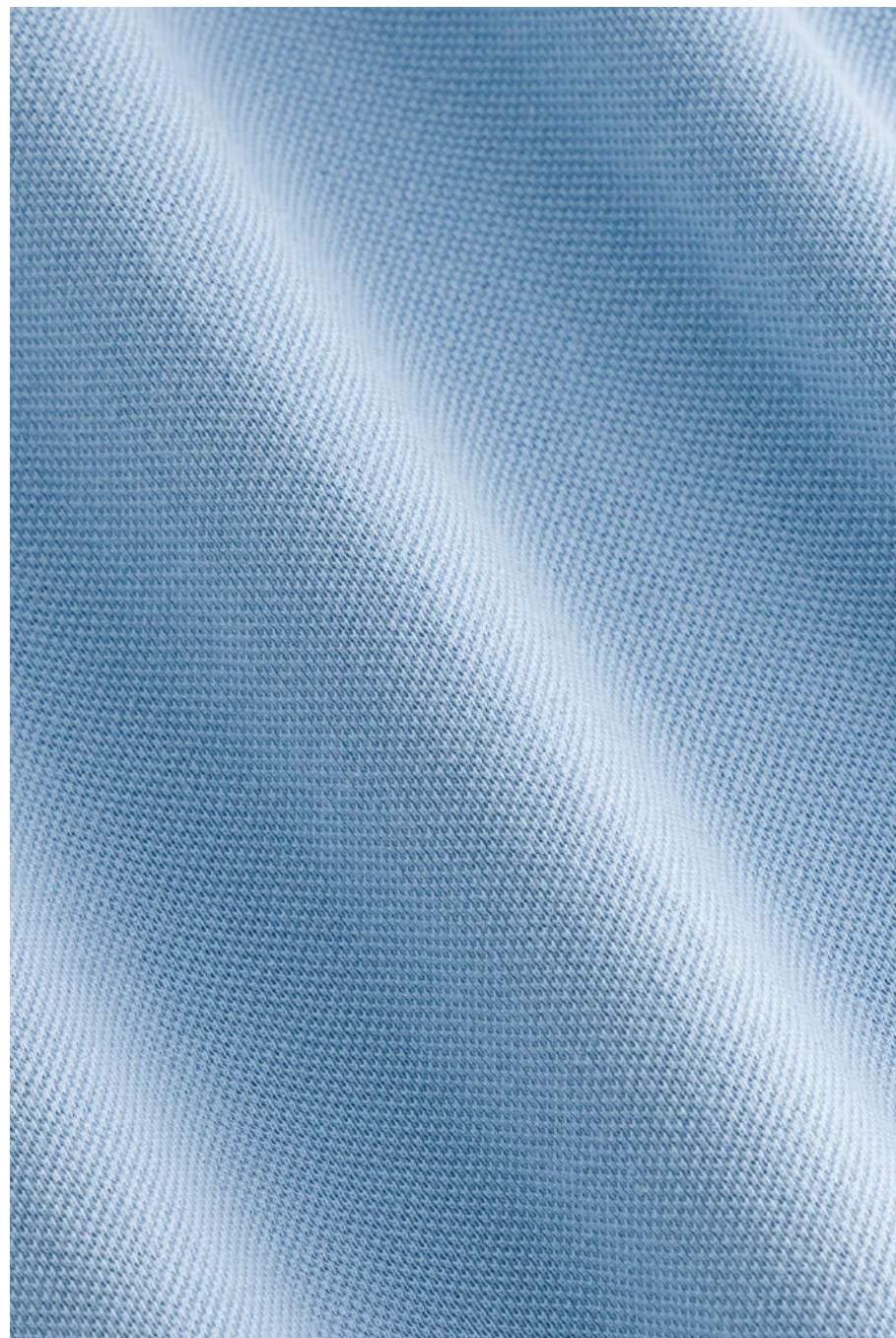


Once the piqué fabric is cut to the pattern, the pieces are washed before assembly. This 'panel washing' stabilises the fabric, ensuring the polo has a soft handfeel and retains its shape over time, even with regular use.

↑ Stanley Coaster - Heather Grey
← Prepster 2.0 - Heather Grey



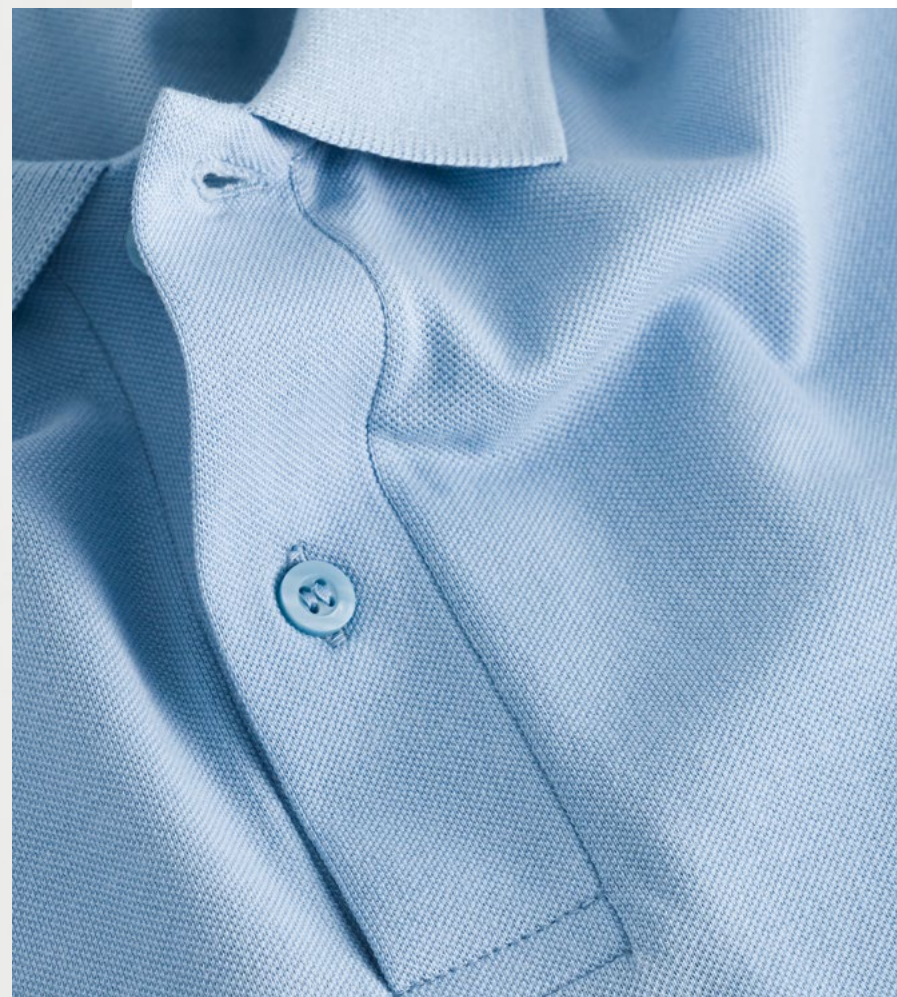
↑ Stanley Coaster - Natural Raw
← Stanley Coaster - French Navy



The fine piqué of our polos is ideal for any kind of decoration technique, from screen-printing or transfer, to DTF or embroidery.

Stanley Coaster - Sky Blue →





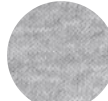

























































Prepster 2.0 Long Sleeve - Natural Raw [↑](#)
Prepster 2.0 - Latte [↑](#) [→](#)



Polos Collection Plan

	Top colours					Pinks & Reds					Blues				Greens						Yellows		Darks		Heathers						
																															
	White C001	Black C002	French Navy C727	Heather Grey C250	Natural Raw C054	Cotton Pink C005	Bubble Pink C129	Red C004	Burgundy C244	Red Brown C116	Sky Blue C232	Blue Soul C149	Royal Blue C230	Worker Blue C088	Caribbean Blue C724	Aloe C089	Ocean Depth C710	G. Dyed Hydro C102	Bottle Green C224	Stargazer C702	Glazed Green C036	Khaki C223	Latte C112	Nispero C142	Anthracite C253	G. Dyed Black Rock C140	Eco-Heather C147	Cool Heather Grey C146	Dark Heather Grey C651	Dark Heather Blue C652	Number of colours
Prepster 2.0 STPU222																															22
Prepster 2.0 Long Sleeve STPU223																															10
Stella Coaster STPW977																															15
Stanley Coaster STPM224																															15
Coaster Vintage STPU252																															2



Unleash your style with shirts

A neat, polished look with a fresh twist. Our new premium shirt range introduces four standout styles that can be dressed up or down, worn simply or layered.

Meticulous attention to detail and the finest 100% organic cotton make these shirts the ultimate canvas for creating exceptional custom garments. A 'no back pleat' construction on the Worker and Denim styles leaves more space for decoration, while sturdier fabrics ensure designs stand out, whatever technique is used.





Crafted from 100% organic cotton, with recycled polyester thread and buttons in recycled materials, our shirts prioritise sustainability down to the smallest detail.

OPENINGSUREN
HEURES D'OUVERTURE
OPENING HOURS

11:00 — 18:00
Dinsdag – zondag
Mardi – dimanche
Tuesday – Sunday

Nocturnes 11:00 — 21:00
Elke 1^{re} woensdag
Chaque 1^{er} mercredi
Every 1st Wednesday





To ensure excellent decoration results, including embroidery – a technique that adds instant prestige – we chose slightly heavier fabrics for our shirts.

Stanley Oxford Shirt - French Navy →
Stanley Denim Shirt - Light Wash







↑ Stanley Denim Shirt - Light Wash
← Worker Shirt - G. Dyed Black
Stanley Oxford Shirt - White
Stanley Denim Shirt - Light Wash














Stella Denim Shirt - Mid Wash
Stanley Denim Shirt - Light Wash



Stella Denim Shirt - Light Wash
Stanley Denim Shirt - Light Wash

Shirts Collection Plan

															Number of colours
Unisex															
Worker STWU975															2
Women															
Stella Styler Shirt STWW973															6
Stella Oxford Shirt STWW971															6
Stella Denim Shirt STWW970															2
Men															
Stanley Styler Shirt STWM969															6
Stanley Oxford Shirt STWM968															6
Stanley Denim Shirt STWM967															2



Corporate wear with a conscience

Express brand DNA perfectly with expertly decorated polos and shirts that score top points for quality, style, and sustainability.

Inclusive, on-trend designs

Fresh, modern styles that combine comfort with a premium, on-trend look. And with gender-fitted options and inclusive sizing, there's a perfect style for everyone.

Colour harmony

With colour alignment across our Iconics collection, it's easy to create a cohesive look even when choosing different styles.

Customisation made easy

A smooth decoration surface and carefully considered placement options make these styles the ideal canvas for logos or designs.

Quality meets sustainability

Our polos and shirts are crafted with the finest 100% organic cotton, with buttons in recycled materials – a focus on quality and sustainability that aligns with your corporate values.



Custom gear that boosts belonging

Strengthen any group's sense of connection and confidence with stylish, custom-decorated garments made from sustainable fabrics

Comfort meets style

We thoughtfully design our polos and shirts to offer everyday comfort with casual chic. Mix and match with sweats and tees for fresh and modern signature styles that look and feel great.

Quality that lasts

Made from the finest 100% organic cotton, our polos and shirts keep their shape and vibrancy, wear after wear, wash after wash. Better for you, better for the planet.

Inspiring colours

With over 30 colours across our polo styles – from muted neutrals and trusted classics to striking, on-trend shades – it's easy to find a colour to complement any branding or design.

Ready to decorate

From our choice of fabrics to thoughtful design and construction, all our styles are crafted to provide the best possible canvas for decoration.



We believe that the textile and garment industry can act responsibly and care for people, the planet, and society. We don't need to tell you more about why we're fully committed to sourcing organic cotton, reducing our carbon footprint, and urging our suppliers to pay a living wage to their workers because we know these points are important to you as well.

Please contact us

 stanleystella.com

 [@wearestanleystella](https://www.instagram.com/wearestanleystella)



