

TRANSFER PRINTING & APPLICATION

2023 SEASON

INFINITY INC.



WELCOME

Since 1998, we've been relied upon by world renowned sports brands and we're proud to have become a market leader in this sector.

Experts at producing and applying sponsors to football kits, we've been trusted by Premier League clubs and other professional sports teams to look after their quick turnaround sponsor application here in the UK.



WHO WE WORKED WITH IN 2022





Having produced and applied sponsors to over 500,000 shirts in 2022 alone, we've built up excellent relationships with our clients to offer flexible, cost-effective applications, becoming the market leader for sponsor application for professional sport in the UK, experienced in dealing with late sponsor sign off.

Some of our UK embellishment services:



Screen Print



Embroidery



Transfers



Heat Pressing



NEW FOR 2023





STATE-OF-THE-ART TESTING STRIPS

These allow us to test multiple different inks and blockers in a quick process, ensuring that the correct transfers are applied without any wash testing and migration issues.

DEDICATED QC AND PACKING FACILITY

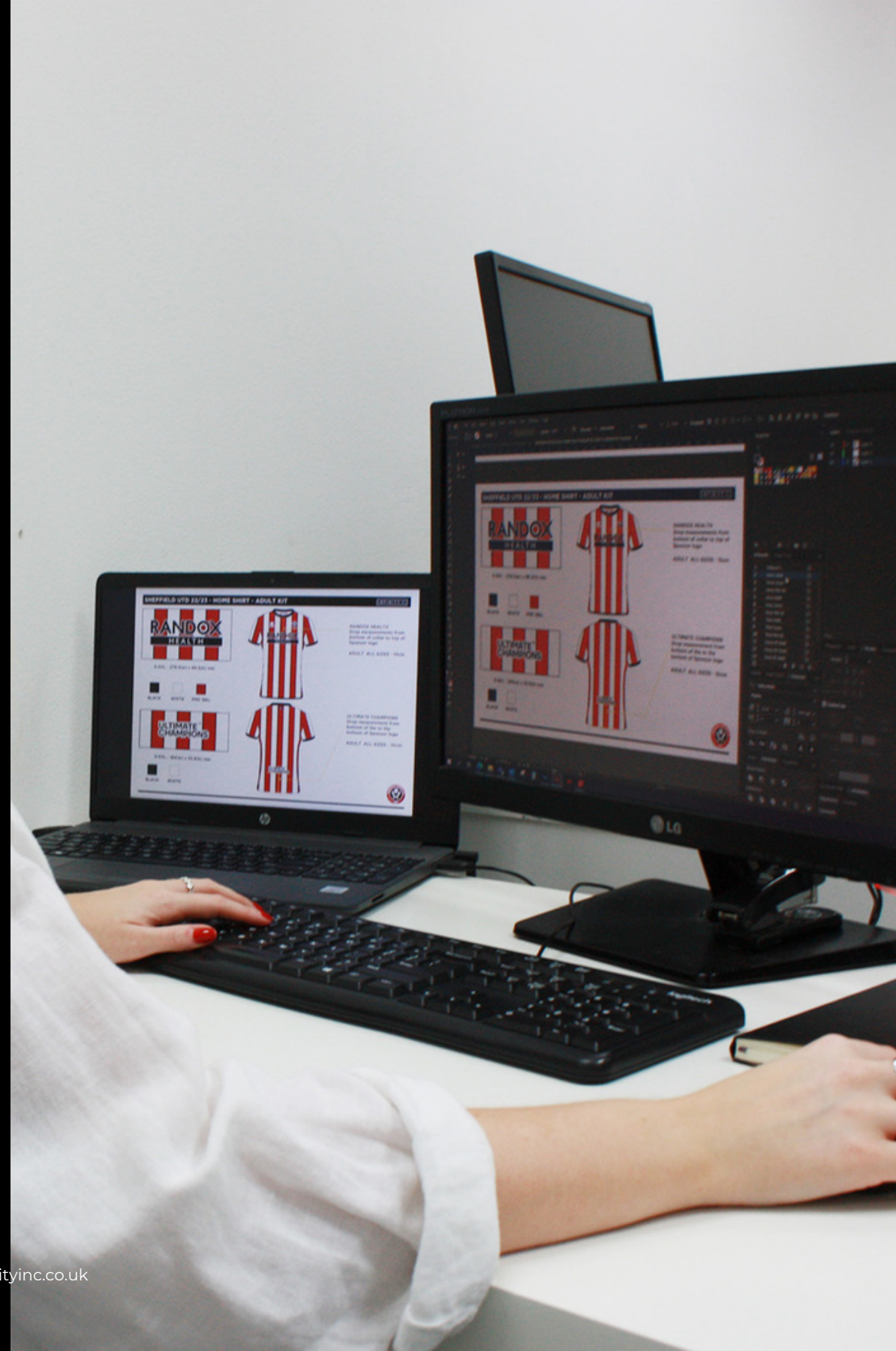
We've recently purchased a new 5,000sq ft building which had become our new dedicated quality control and packing facility.

INCREASED CAPACITY

Thanks to our investment in new laser presses, we have an increased capacity for 2023 of over 47%.

NEW TECH PACKS

In preparation for the next season we have developed our tech packs to allow for better speed, accuracy and consistency when applying your sponsors .



OUR PROCESS

1. Before we proceed with your kit order, we require some information to help with our testing process and the planning of your delivery schedule.
2. When a sample has been approved we will carry out rigorous in-house testing to ensure there aren't any migration or washing issues, before bulk production begins.
3. We will create a production schedule for the club with clear online visibility and will work around your kit launches to ensure you are ready for launch in your retail stores.



SO WHAT MAKES US DIFFERENT?

- ✓ UK based production at our In-house facility in Leeds
- ✓ State of the art technology, machinery and warehousing
- ✓ 5-Star Customer Service
- ✓ Reactive and Proactive Account Managers
- ✓ Sustainable Production
- ✓ Over 20 years experience in the industry
- ✓ Confidentiality NDA's signed with all our clubs and clients
- ✓ Longstanding clients from major football clubs



A SUSTAINABLE APPROACH

We want to produce great products for you, but we want to do it with minimum impact on the environment. Some steps we are taking to improve sustainability include:

- Ensuring our inks are water-based and PVC free
- Utilising alternative print methods wherever possible to minimise waste
- Reusing boxes wherever possible to avoid wastage
- Sending deliveries by DPD wherever possible using their electric vehicles



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I'm always impressed by their turnaround times and they are a great bunch to work with. We look forward to working together again in the New Year.



CRYSTAL PALACE
Foz Bowers, Head of Retail





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We always trust them with our sponsor application and this year they have helped us with some fantastic leisurewear and merchandise ranges following our promotion too.



NOTTINGHAM FOREST
Andy Martin, Head of Retail





Sheffield United have been working with Infinity Inc. for a number of years and have formed a very successful partnership.



SHEFFIELD UNITED
Paul Reeves, Head of Commercial





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We're very happy with the level of service from Infinity Inc. The efficiency of their operation and quality of the sponsor application is second-to-none in our opinion. We're proud to work together and wouldn't hesitate to recommend to other football clubs.



WOLVERHAMPTON WANDERERS
Mike Kerry, Buying Manager

LOOKING FOR SOMETHING ELSE?

We're not just specialists in transfer printing and application. We have over 20 years experience in quick-to-market clothing, uniforms and merchandise.

Great for your club stores, our retail-ready offering, on-site production facilities and low minimum order quantities make us one of the UK's most trusted branding specialists with a dedicated sports team.



NEED SOME INSPIRATION?

Speak to one of our dedicated
Sports and Leisure Account
Managers today.

 **0113 386 5570**

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 **infinityinc.co.uk**

