INTRODUCING

LINK™

WHAT IS LINK?

LINK enables us to build your very own bespoke online ordering store, designed to provide you with your core range of products, the moment you need them.

WHY HAVE WE DEVELOPED LINK?

Over the last two decades, we have built our foundation on progressing our industry through the development and application of effortless technology.

Not only was LINK the first of its kind in the industry, but it has remained a unique, accessible platform that has seen the continuous development of new functionality.

WHY CHOOSE LINK?

LINK makes ordering effortless.
No more long ordering processes, no
telephones, no over the top invoicing. Just
you, your products, and an easy to use
online store.

01 CUSTOM BUILT

Your LINK system and all customer communications will be fully customised to your requirements and can even be dual branded for your clients.

Our dedicated Account Managers can use their industry expertise to help you come up with an imaginative core range of uniform and leisurewear.

Ensuring each item is within your brief and truly visualises your brand image, we'll also make sure your LINK site is user friendly, on brand, and only contains the functions you need.

Once you're happy with your personal range of items, we will upload each product to your bespoke designed online store.

EASY ORDERING

With all your uniform collated onto your online ordering system, you can order for all your staff, directly through your site.

The ability to add multiple accounts, means your staff can even order their own uniform! It couldn't be simpler.

We know uniforms can be expensive, that's why we can build in restrictions on what can be purchased by your staff.

03 EASY LOGISTICS

With onsite production and storage, you get to sit back and relax while we organise your orders.

LINK not only ties in directly with our on-site production and storage facility, but it can integrate with your warehousing systems too. This means that as soon as an order is approved, the automated system can immediately send through order details. Our production team can then source your items and personalise them to your requirements.

Once production is complete, your items head straight over to our warehouse facility, ready for delivery. But don't worry, we hate wastage, so we'll only send out the exact number of items you require, to any UK location, as and when you request them.

Until then, your items are safely stored with us.

IN-HOUSE

On-site, state-of-the-art, screen print, transfer print, and embroidery.

ADVANCED

20,000 sq ft warehouse space which connects to your LINK site.

EFFICIENT

Next day delivery for UK locations and two-day delivery to mainland Europe.

CUTTING EDGE FORECASTING

The LINK forecasting tool analyses and 'learns' from your ordering trends, and indicates when to take action on short term spikes.

This provides you with accurate forecasts, ensures we maintain optimum stock levels, and recommends when the circumstances favour taking advantage of economies of scale.

05 FULL REPORTING

Reporting is available at the touch of a button and can be set up to provide whatever management information you require.

For example:

- Stock levels and movements
- Re-orders
- Spend within any time-period
- Likely future spend based on unused allowances
- Allowance over-ride reasons
- Returned item reasons
- Delivery performance

Our dedicated Account Managers will also send monthly KPI reports.

EFFICIENT INVOICING

LINK invoices always match your purchase orders and it can integrate with your automated invoicing workflows.

You can also set certain users to be order approvers for specific user groups, so that you can keep an eye on what is being ordered and approve or decline orders as you wish.

07 SECURE & RELIABLE

LINK is hosted on Rackspace servers, which is Privacy Shield Certified and compliant with legislation relating to protection of data. It has also been Penetration Tested by specialists to ensure that our platform is protected and your data is safe.

Because it has been coded from the ground up with performance in mind, it can deal with very high traffic which minimises performance and speed issues. Plus, our developers are automatically alerted to all performance and are available around the clock to investigate and resolve any issues.
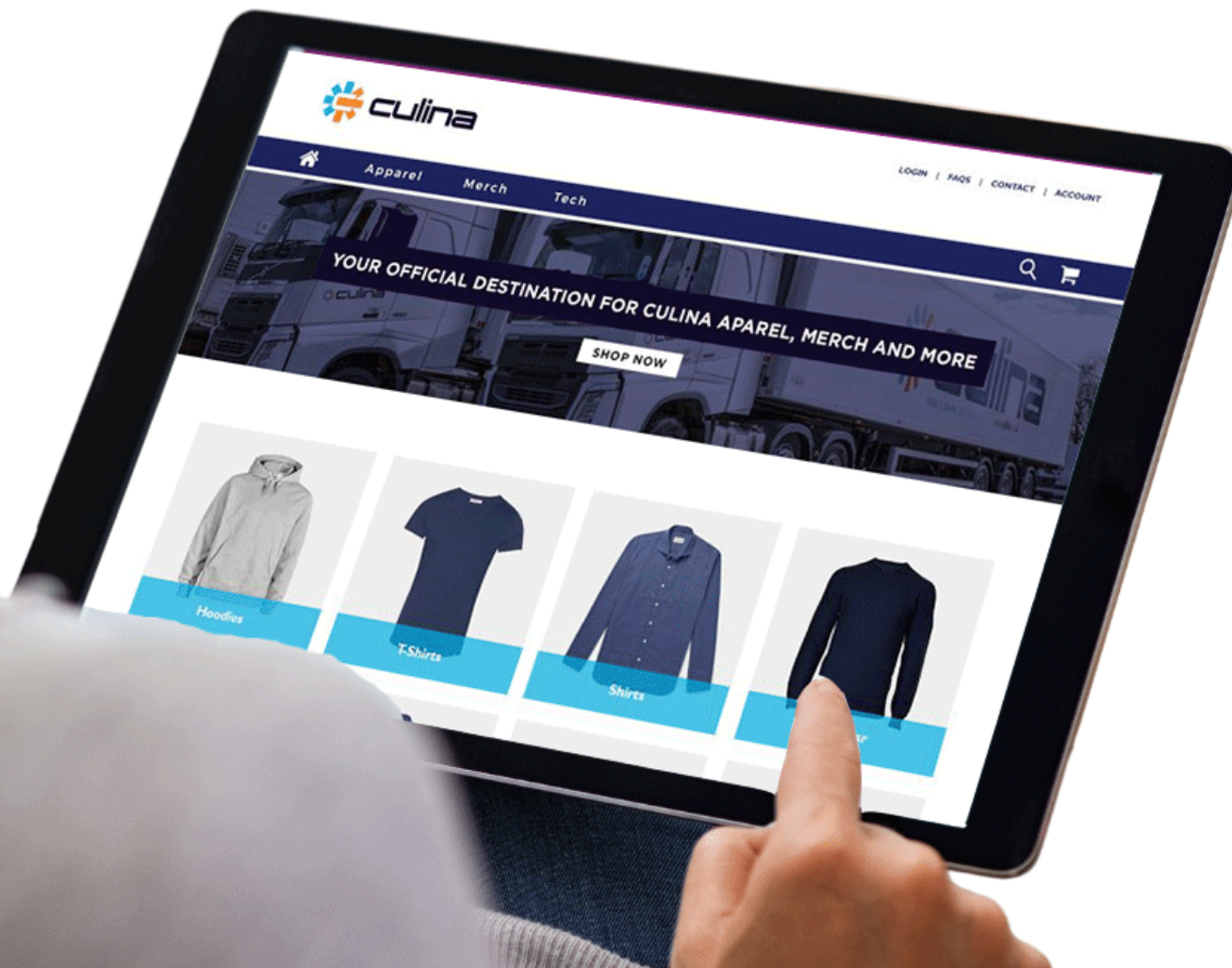
Privacy Shield Certified

LINK INTEGRATIONS

LINK integrates with SAP, ARIBA, SAGE and many other store systems and ordering databases.

Our Web Project Co-ordinator will discuss your precise integration needs with you.

SAP Ariba

sage

SAP

CASE STUDIES

Eddie Stobart

SUCCESSFULLY TENDERED AND
MIGRATED
EXISTING CONTRACT AND
STOCK

BESPOKE WARDROBE
MANAGEMENT SYSTEM BUILT IN
JUST 3 MONTHS

PROCESSING
350 ORDERS PER MONTH
= **93,975 PRODUCTS** PER YEAR

4,500 WEARERS SPLIT OVER
40 JOB ROLES

A SPEEDY
ROLL-OUT WITH MINIMAL
LEAD TIMES
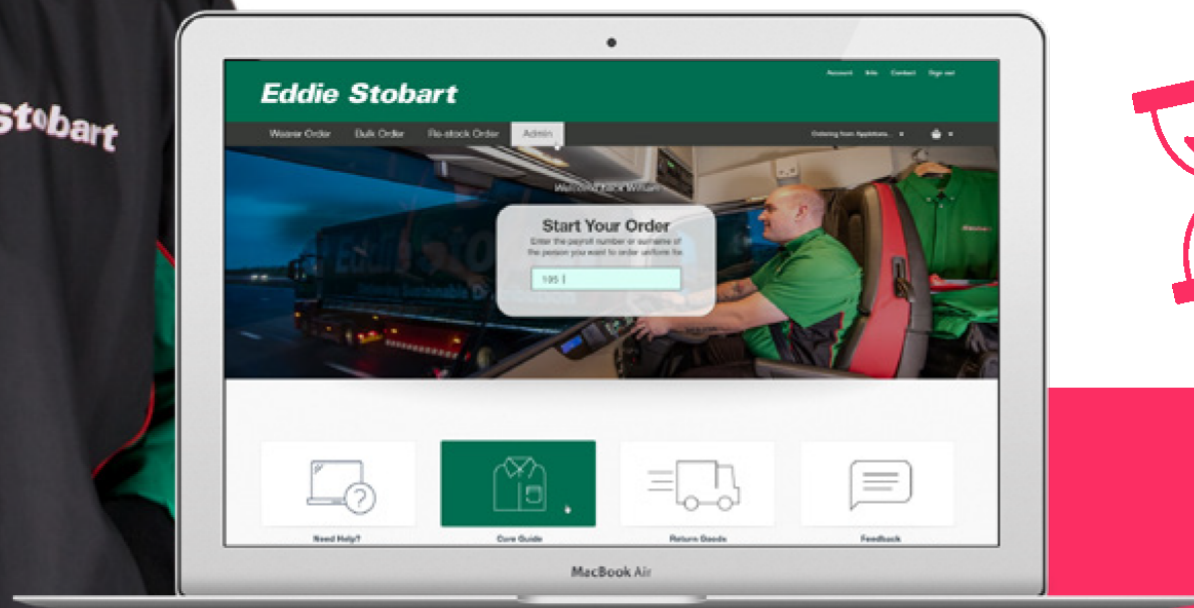
DESIGNED & DEVELOPED
A DPD BRANDED WEBSITE FOR ORDER FULFILMENT

11,000
BRANDED GIFTS SUPPLIED

EXPERT PROCUREMENT
OF PRODUCT LINES FROM OVER 30 AUDITED FACTORIES

IN-HOUSE DESIGN
TEAM TO ENSURE CONSISTENT BRANDING

OVER 15,500
PRODUCTS SOLD SINCE THE LAUNCH

300+
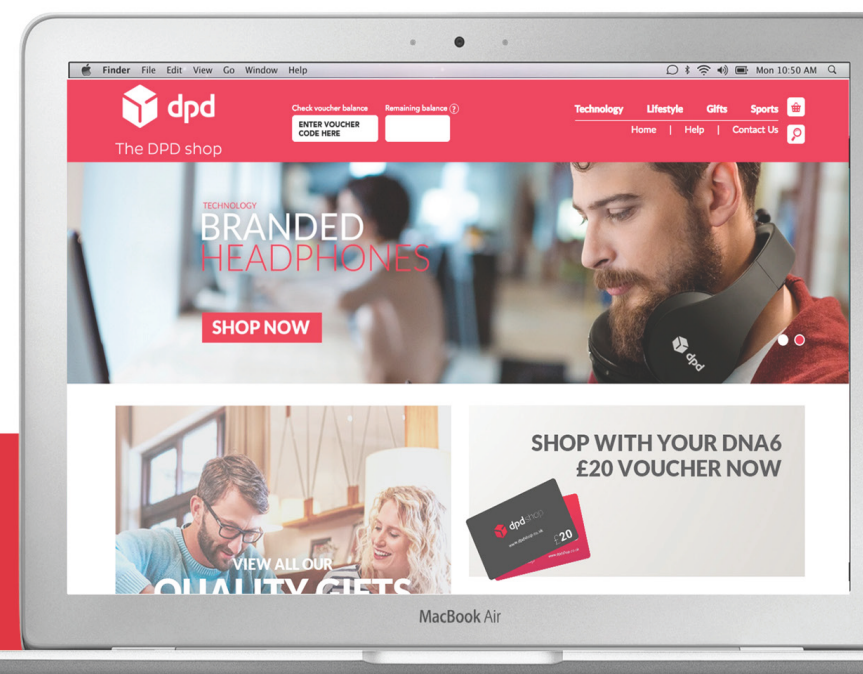ORDERS PICKED, PACKED & DISPATCHED EVERYDAY

PRE-PRODUCTION SAMPLES FOR ALL PRODUCT LINES TO **ENSURE QUALITY**

STREAMLINED THE REWARD PROCESS FOR DPD CREATING **COST SAVINGS**

Parkdean Resorts — Creating Amazing Memories

SINCE 2009
WE'VE SUPPLIED OVER 4000 MEMBERS OF STAFF PER ANNUM

WE ASSISTED
WITH A FULL MERGER AND REBRAND

WE PRODUCED ALL REBRANDED GARMENTS IN **JUST 6 WEEKS**

WE ARE NOW **WORKING WITH**
PDR'S ENTERTAINMENT TEAM

ALL ITEMS
TAILORED TO SPECIFIC JOB ROLES

DELIVERING 7000 ITEMS
OF UNIFORM TO STAFF

A SPEEDY
ROLL-OUT WITH MINIMAL LEAD TIMES

We've worked with intu
since 2009

We've produced over
225,000
items of uniform

To over
**26,000
wearers**

We are currently
working on a new,
**entirely
bespoke
range**

Including stock &
**bespoke
items**

We assisted intu with a
full rebrand
in 2013

We developed an
**online
ordering
system**
to meet the needs of all
intu shopping centres.

SUIT UP

Welcome to your intu uniform store: To explore the range of clothing that is available click here

MacBook Air

THINK YOU COULD BENEFIT FROM LINK?

Your basic ordering and reporting system could be ready within 4-6 weeks of contract award, and we can then add the individual-level data for the wardrobe management enhancements.

We work to a documented and detailed project timeline and your web project Manager, Dave Lister, will be on hand throughout, to ensure every aspect is fine tuned to meet your requirements.

THANKS

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LINK | INFINITY INC.