



INFINITY INC.

UNIFORM REBRAND

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At Infinity, we understand that your team's uniform is more than just clothing, it represents your brand, enhances employee confidence, and ensures functionality in the workplace.

We've structured our rebranding process, making updating your uniform range seamless and stress-free.

Our goal is to create a uniform that not only looks great but also enhances comfort and functionality for your team.

We look forward to working with you!



DESIGN & TESTING

GATHERING FEEDBACK



We begin by collecting feedback from your team on the current uniform range.

This helps us identify any pain points or areas for improvement, ensuring the new range meets the needs of those who wear it daily.

RANGE PROPOSAL & REVIEW



Using your team's feedback, Infinity will propose a new range tailored to their needs.

We will then arrange meetings to present the garments in person, discussing key features, fit, and overall suitability before finalising the selection.

WEARER TRIALS



To ensure the range is fit for purpose, we recommend a three-week wearer trial across different teams.

This allows employees to test the new garments in real working conditions.

If necessary, minor tweaks will be made based on wearer feedback.



FINAL APPROVAL & SAMPLES

Once the final garments are approved, we will create branded samples for sign-off before the bulk order.

At this stage, we can also discuss branded boxes and merchandise to enhance your uniform launch.

Bespoke boxes packed by employee in your brand colours can help create a lasting impact.



FULFILMENT & ONLINE PLATFORM

While your bulk uniform order is in production, we will review and update your LINK ordering site to ensure it aligns with your expectations.



Add multiple accounts



Built-in budget management



Regular reports and maximising stock levels



Training will be provided by your account manager



SIZING DAYS

To ensure every employee receives the right size, we developed the Sizing Day process as a structured and efficient way to eliminate guesswork and sizing issues.

By allowing employees to try on samples in advance, we reduce the risk of incorrect orders, minimise disruptions, and streamline the rollout process.

This approach also ensures a smooth transition to the new uniform, enhancing employee satisfaction and overall workplace efficiency.

We offer your first sizing day free of charge; additional sizing days are available at £750 per day.

1ST DAY
FREE



SIZING DAY PROCESS



If desired, we can **capture images** of the process for marketing purposes.

PRE-SIZING DAY REQUIREMENTS



- A full list of employees, including gender and employment type (*full-time/part-time*).
- Infinity Inc. will send stock in advance to ensure all sizes are available.
- A meeting space near restrooms is ideal for ease of changing.
- A minimum of four rails should be available to organise the stock.

ON-THE-DAY OF SIZING



- Employees will try on uniform samples to determine their correct size.
- Infinity will record all sizing information and compile a sizing sheet for your approval.
- All samples will be collected by Infinity Inc. via Parcelforce after the session.

POST-SIZING DAY



- Review and approve the final sizing sheet to confirm all employees are included before ordering.
- PO must be raised, uniforms will arrive 3 weeks after confirmation.
- Delivery charges will be quoted separately, based on number of pallets.
- Once bulk is complete, additional orders can be placed online with a 10-working-day lead time.

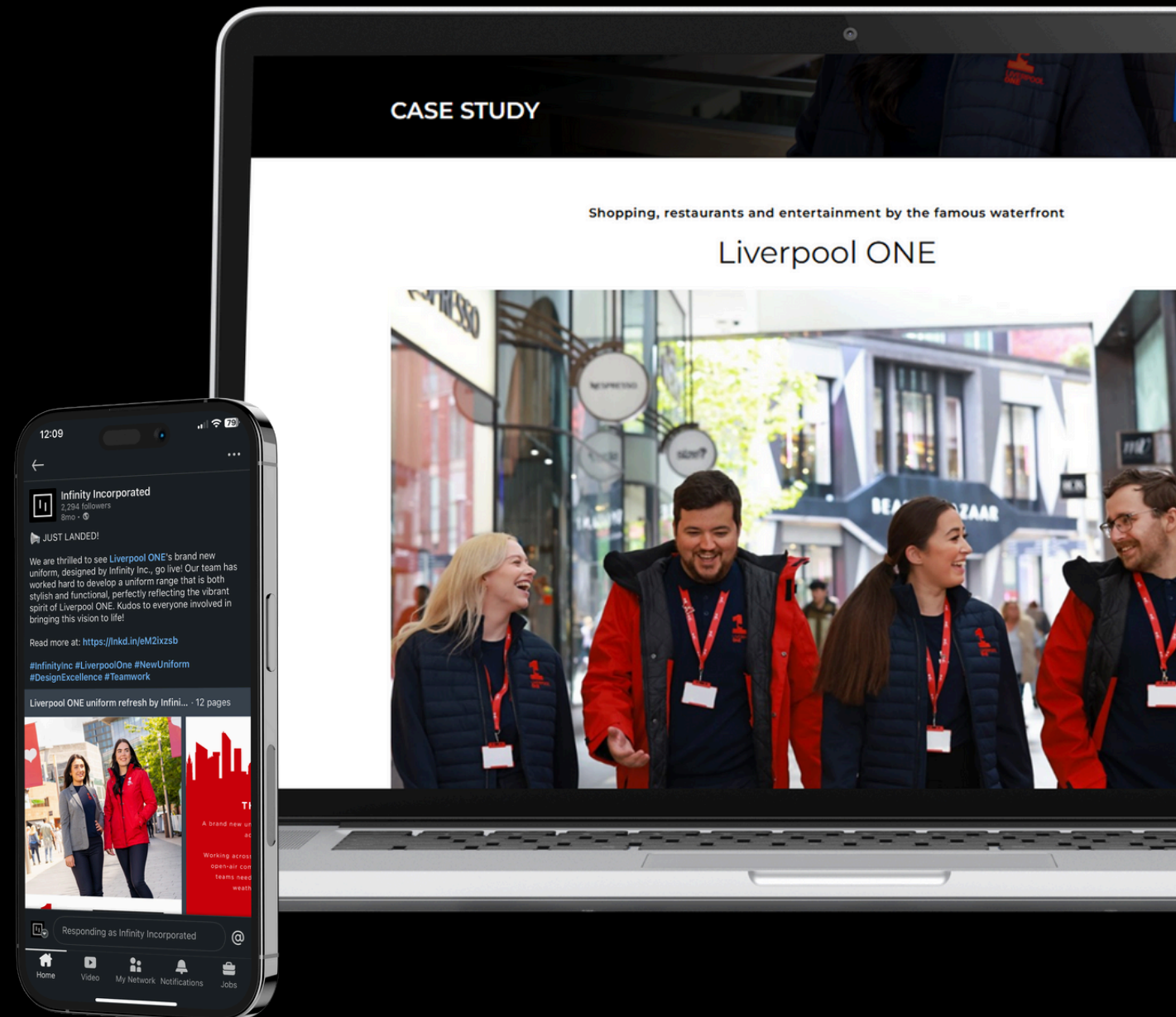


UNIFORM LAUNCH & REVIEW

To mark the launch of your new uniform, we can capture professional photos on-site for use in case studies and on LinkedIn with your permission.

Three months after launch, we will conduct a virtual review to assess feedback from wearers.

We expect positive results, but should any concerns arise, Infinity will address them promptly to ensure complete satisfaction with the new range.



SUSTAINABILITY & ESG REPORTING

At Infinity Inc. we are committed to Environmental, Social, and Governance (ESG) initiatives.

Dedicated to sourcing and supplying eco-conscious uniform, by actively seeking out supply partners with sustainability at their core.

We can provide detailed ESG-related data to support your business strategy.

By choosing Infinity Inc. your uniform contributes towards a more sustainable future.



The metres of **recycled thread** used in your uniform range.



The number of **plastic bottles** repurposed in garment production.



The quantity of **recycled boxes** used for packaging your orders.



Confirmation if your order was delivered using an **electric vehicle**.



CASE STUDIES



CASE STUDY: LIVERPOOL ONE

Infinity Inc. designed a range of coordinated garments for each of the Liverpool ONE teams, allowing for versatile layering to adapt to their workday.

To ensure easy identification, each team's uniform features a distinct colour, making it simple for visitors to recognise Liverpool ONE staff when assistance is needed.

Over 1,500 individual items were hand-packed in our dedicated department at Infinity Inc. HQ in Leeds.

Each box also included a card insert with a QR code, which team members could scan to access a bespoke webpage with useful information about their new uniform garments.



READ
CASE
STUDY



CASE STUDY: TRAFFORD CENTRE

In 2023, we helped The Trafford Centre with new uniform after their rebrand.

Using off-the-shelf items and custom-made designs. Together, we developed a diverse range that catered to all employee's. Plus, a selection of badges to customise and personalise their own lanyards.

To add a touch of excitement, each team member received a pantone matched custom-made box containing their new garments.

Over 2500 individual items were picked, packed and delivered. With their new range collated into a fully bespoke online ordering system, the team can easily replenish garments.



READ
CASE
STUDY



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THANK YOU

Speak to your dedicated uniform experts
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