INFINITY INC.

FANWEAR SPRING/SUMMER 2025 infinityinc.co.uk

SEASONAL SHADES

Spring/Summer are bursting with colours that reflect renewal and growth.
Alongside soft stone shades, brighter colours like sunny yellows, vivid greens, and rich purples come to life, bringing a lively touch to any outfit.

HIBISCUS

STONE

DUSTY ROSE

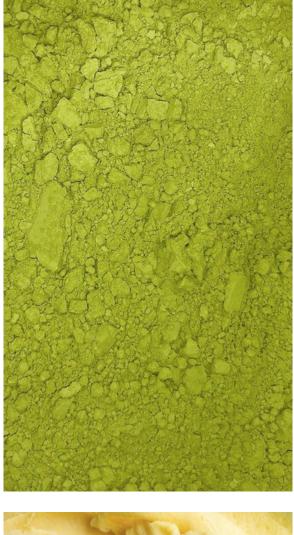
BUTTER

LLAC

COOL MATCHA

MIDNIGHT PLUM

WOODS









DESIGN & METHODS

HIGH BUILD

PRINT ON DEMAND

TABS

ICONS/IMAGERY



STORIES, COLLECTIONS & HERITAGE

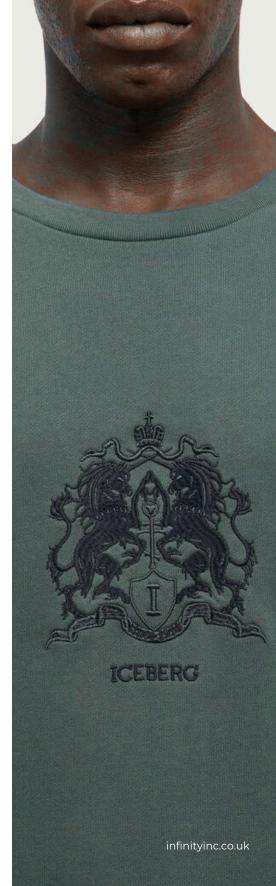
Apparel design is a good way of connecting with a larger community and celebrating shared values. For football fans, it's not just about supporting the team—it's about being part of the culture, traditions, and long-standing rivalries that define the sport.

Similarly, club heritage inspired apparel can evoke a sense of *local pride* though iconic moments, or cultural movements tied to your club.













BOXY, OVERSIZED & LIGHTWEIGHT

With the 90's/2000's style revival still in full effect, it's only right that brands are taking note and pushing baggier, more relaxed-fit clothing for next season. The current *relaxed fit* trend remains the dominant silhouette of the modern streetwear look for Spring/Summer 2025. To achieve an authentic streetwear feel, lighter cotton materials are a must for t-shirts and sweatshirts.







OVERSHIRTS

Functional and practical clothing is leading the way next season, with a focus on less is more. People are looking to try to reduce their wardrobe with items that can have *multiple uses* for all temperatures. Whether it's a mid-layer or a 'shacket' these garments provide that versatile item in everyone's wardrobe.













CO-ORDS

Co-ords (coordinated sets) are a major trend for Spring/Summer because they offer effortless style and versatility. These matching outfits, often made from lightweight, breathable fabrics, are perfect for warm weather, allowing for both comfort and a polished look. With their easy-to-wear, mixand-match appeal, co-ords make getting dressed quick and stylish, while also offering endless possibilities to *express personal style*.

Whether in bold prints or soft neutrals, they're a go-to for a chic yet relaxed summer wardrobe.



VINTAGE WASHES

Vintage wash tees are trending for spring and summer because they offer a *relaxed*, lived-in look that feels effortlessly cool. The nostalgic, worn-in aesthetic adds a touch of retro charm to casual outfits, while the laid-back vibe complements the easygoing mood of the season.

These tees pair well with everything from shorts to denim, making them a versatile staple for sunny days.















TEXT HEAVY GRAPHICS

The latest font trends celebrate the diversity of typography, encouraging the exploration of unique styles that align with your *club identity*. Whether opting for bold, clean, or playful, today's fonts invite a fresh and engaging visual narrative.

Using decorating methods like embroidery, puff and applique can elevate any garment.



HEADWEAR

Caps are a popular fashion choice for spring and summer because they combine style with practicality while adding a casual, cool vibe to any outfit. Lightweight and breathable materials like cotton or mesh make them perfect for Spring/Summer—from sporty looks to streetwear.

Whether you choose a baseball cap, 5-panel, trucker or snapback you'll be on trend this Spring/Summer.











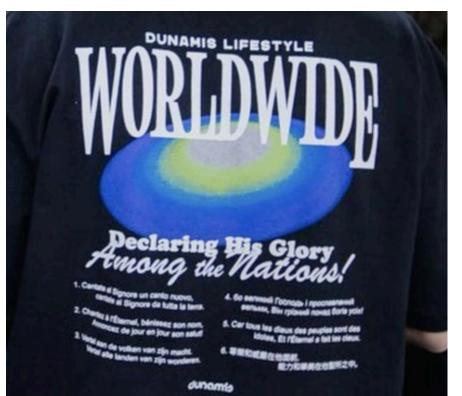






PRINT ON DEMAND

Print on demand allows for high-quality, full-colour prints on a variety of garments, such as t-shirts, hoodies, and other apparel, without the need for large upfront costs or inventory. This is ideal for custom, small-batch orders, as it enables you and us to print designs one at a time, reducing waste and offering personalised products to customers. The technology produces vibrant, detailed images that are durable and comfortable on fabric.





THANK YOU

READY TO GET STARTED?



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