

AN INTRODUCTION TO INFINITY INC.

# SPORTS

BRING YOUR BRAND TO LIFE

INFINITY INC.



# Welcome to Infinity Inc.

Established in 1998, we've been on a mission to create, design, source and supply branded merchandise and apparel, that not only brings your brand to life - but makes it *unforgettable*.





# Specialists in Sport

From Premier League to Super League, we offer a full turn-key solution for a wide range of different clients, both on and off the pitch. Not only have we worked with some major clubs, but we've also worked directly with some key brands, such as Adidas and Puma.



# Dedicated Account Managers

## Meet your team of experts.

All of our clients get their very own sector specific Account Manager, so that you'll be speaking with team members highly experienced and proactive in your area.

With regular communication, including quarterly business reviews, we can make sure we're always ahead of the game.



**Hayley Topham**  
Business Development  
Executive



**Sam Sagar**  
Business Manager



**Charlie Barker**  
Account Executive



**Joe Fisher**  
Account Manager



**Nathan Hunt**  
Production Coordinator





# Merchandise

From member incentives to retail products, we use our creative thinking and branding expertise to bring your brand to life, with useful, relevant, and innovative products, guaranteed to excite your fans.

With quick turnaround times and a wide range of eco-friendly products, we're able to set ourselves apart from other suppliers.



# Uniform

From corporate to casual, we have a solution for all occasions, seasons and departments.

- Corporate Suiting
- Leisurewear
- Seasonal Wear
- Events and Security
- Catering and Hospitality
- Name Badges and Lanyards





**Did you know 45  
plastic bottles go  
into making each  
of our suits?**

**45**





# Transfer Printing and Application

Having produced and applied sponsors to over 800,000 shirts in 2021 alone, we've built up excellent relationships with our clients to offer flexible, cost-effective applications.

In just 24 hours we have the capacity to:



**Screen print**  
**34,000 garments**



**Produce**  
**1.6 million logos**



**Embroider**  
**32,000 garments**



**Press**  
**23,000 garments**





# Leisurewear

From t-shirts and hoodies, to shorts and caps, our quick to market leisurewear collection has been designed for ultimate comfort and durability.

Available in a wide range of colours, materials and sizes, our in-house design team can use your brand guidelines and assets, to create a full range of sports apparel for your team, players and fans.







## Custom Fonts

Our Artwork Designers can produce bespoke designed fonts for your garments. Great for cup games to charity events, and everything in between.

This font we designed in-house for Brentford FC was debuted in the 2021/22 FA Cup.

We've even had players come in and work with our team to design their own custom t-shirts!





# Fully Managed Retail Stores

Since taking over management of our first retail store over 10 years ago, not only are we now the preferred supplier for most of our clients, but we can offer full management of online and in-store shops and pop-up stores.

Not only does this save our clients time and money but by having an on-site press, customers are able to personalise their garments in store with names and initials.





# Presence at Key Events

With portable press machines, our team can support at events, acting as a pop-up retail store.

For the past few years our team have attended Super League's Magic Weekend at St James' Park in Newcastle, where they have managed the retail units.



# Retail Ready Packaging

Give your fans what they want by reacting quickly to current trends, with our retail ready apparel. Produced in our 20,000 sq ft warehouse facility we can:

- Print and attach bespoke neck labels
- Print and attach bespoke swing tags
- Add barcodes or RFID labels
- Individually package items in retail quality polybags
- Provide additional outer bags and labels



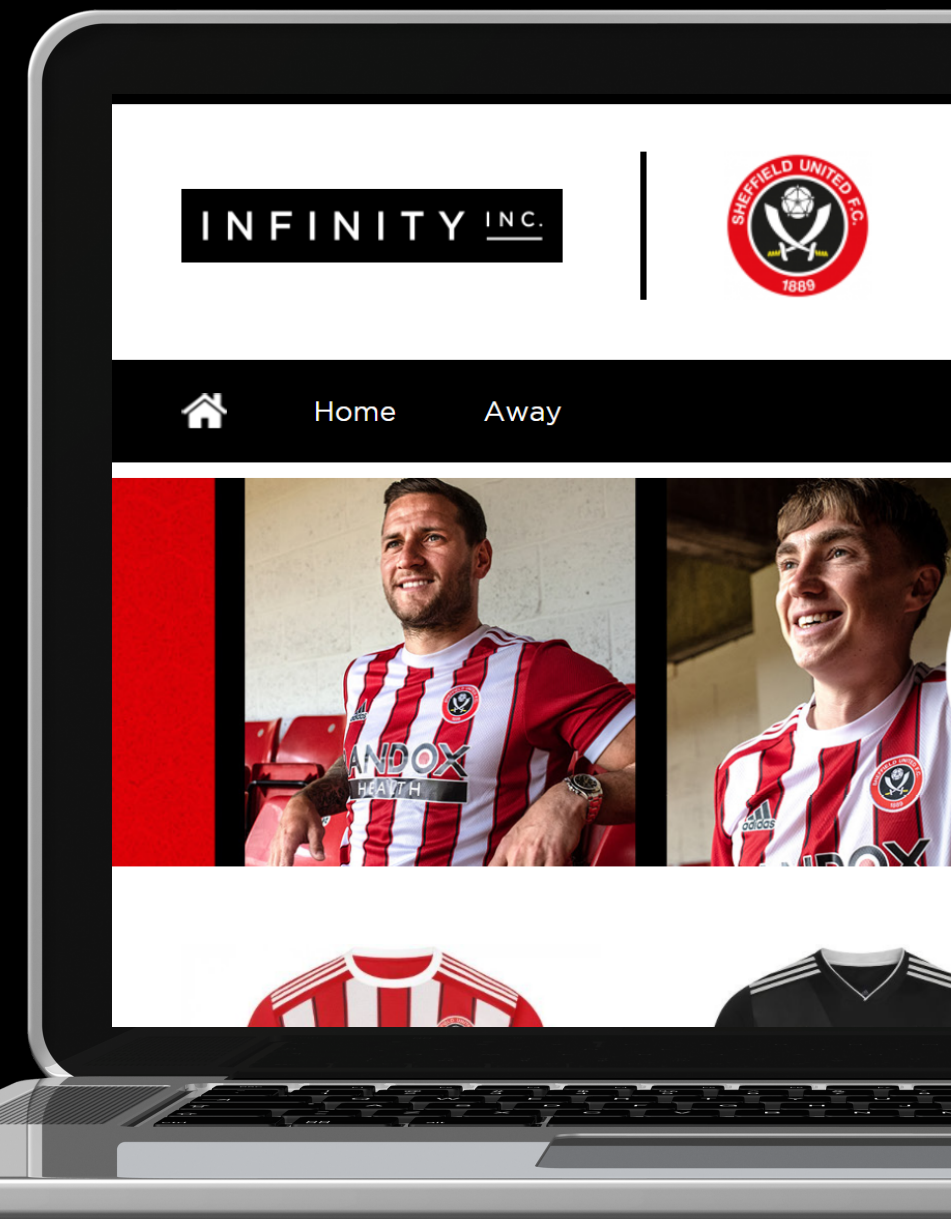
# Your Own Custom Built E-shop



Introducing LINK, our revolutionary bespoke built online ordering platform! Designed to your exact brand requirements, our LINK ordering system gives you;

- Effortless online ordering from your own range of apparel and merchandise
- 24/7 access and private login
- Easy access to stock levels and reports
- Orders managed and fulfilled by Infinity Inc.
- Great customer experience

Our technology can also be used as a B2C e-commerce solution, so please speak to us for more information on how we can help.





# So What Makes us Different?

## **Quick lead times.**

We can offer a 10 working day turnaround, from order to delivery, on most clothing products, quicker than most of our competitors!

## **Smaller minimum order quantities.**

Reduce the risk and order a small sample of products to see how they sell before committing to a large order.

## **Strong UK and EU supply chain.**

Avoid unexpected delivery delays from the Far East and know that your products are sourced locally.

## **Reactive and Proactive.**

Our team are always keeping up to date with the latest products, trends, occasions and events, to ensure we get your products in front of the right people, at the right time.



# Committed to Climate Change

We're on a mission to reduce packaging, reuse materials and recycle waste, wherever possible.

By choosing environmentally conscious suppliers, together we can do our bit to help the planet. Plus, our wide range of reusable and recycled products not only offer great alternatives to plastic items, but keep price points low.





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We're very happy with the level of service from Infinity Inc. The efficiency of their operation and quality of the sponsor application is second-to-none in our opinion. We're proud to work together and wouldn't hesitate to recommend to other football clubs.



WOLVERHAMPTON WANDERERS



[infinityinc.co.uk](http://infinityinc.co.uk)





# Who We Work With

150 customers across 30 countries trust us to bring their brands to life: from world-leading brands and household names, to start ups, corporates and everything in-between.



# NEED SOME INSPIRATION?

Speak to one of our dedicated  
Sports and Leisure Account  
Managers today.

 0113 386 5570

 [sales@infinityinc.co.uk](mailto:sales@infinityinc.co.uk)

 [infinityinc.co.uk](http://infinityinc.co.uk)

