

# ESG STRATEGY 2024



BRINGING BRANDS TO LIFE



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|

"We are thrilled to share the exciting news about our business's commitment to Environmental, Social, and Governance (ESG) principles, driving positive impact and sustainability in everything we do."

**DARREN COHEN, CEO**

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— ”



# OUR ESG STRATEGY



## ENVIRONMENTAL

Preserving and nurturing our planet is a core pillar of our ESG approach.

Through innovative practices, we aim to contribute to a greener and more sustainable environment.



## SOCIAL

We strongly believe in the power of people.

That's why we prioritise our employees' well-being and foster a diverse and inclusive work culture.



## GOVERNANCE

Transparency is the foundation of trust.

As a company we're committed to upholding the highest standards of corporate governance, ensuring that ethical practices and integrity are at the core of our decision-making processes.





# COMMITTED TO A BETTER FUTURE

Combining *sustainable* production with *ethical* suppliers and *responsible* partners, we make sure every part of our supply chain is contributing to a greener future.



PLANTING  
TREES FOR EVERY  
ECO-ORDER



ETHICAL &  
SUSTAINABLE  
GARMENTS



ECO-CONCIOUS  
MEANINGFUL  
MERCH



SOLAR POWERED  
PRODUCTION & EV  
DELIVERIES





# NEW FOR 2024

Building on our progress in 2023 this year we are launching several new projects to support our ESG strategy;



Launching our end of life workwear recycling scheme



Offering sustainable options on all merchandise and apparel quotations



Team volunteering days to support our local community



**ENVIRONMENTAL**



# PLANTING TREES IN UNDERDEVELOPED COUNTRIES

We're planting trees and helping fund climate change projects across the world, on behalf of our clients, through our partner Ecologi.

By the end of 2023 we reached a total of 15,510 trees planted.

[View our trees >](#)







## **SOLAR POWERED PRODUCTION**

Installed back in 2014, our on-site production facility in Leeds has been powered by solar panels for almost 10 years.

In 2023 our solar power energy generated was 27,089KwH.



# MERCH THAT MAKES A DIFFERENCE

From the way it's produced, to the way it's packaged, delivered and used, we know the importance of creating premium yet sustainable products that can be reused again and again to leave a responsible and lasting impression.

[Take a look at our products >](#)





stanley/stella  
OFFICIAL DEALER



## SUSTAINABLE GARMENTS

Bringing you clothing that respect people, the environment and your customers.

Pieces that initiate change in the textile industry, made in a more humane, ethical and ecological way.

Clothing you are proud to wear.

[View the range >](#)





# ECO-FRIENDLY MATERIALS

Wherever possible we're replacing our plastic and plastisol based materials with:

- Recycled PET threads
- Water-based transfers
- Biodegradable polybags







## DELIVERY BY ELECTRIC VEHICLE

Our delivery partner DPD is expanding their fleet of electric vehicles meaning each year more and more of our parcels are sent using zero emissions.

This year we predict that 20% more parcels will be sent by electric vehicle.





# REUSING CARDBOARD BOXES

We first trialled our reusable cardboard box scheme back in 2022.

With many of our customers opting into the scheme 90% of orders were dispatched in pre-used boxes.

In 2024, we plan to increase this even further.





**SOCIAL**



## SUPPORTING LOCAL CHARITIES

In 2023 we chose to support St Gemma's Hospice, a charity close to the team's hearts.

The team raised over £4,700 by completing the Leeds Half Marathon and The Yorkshire Three Peaks.

In 2024, the team will once again tackle the Leeds Half Marathon as well as 5K and 10K challenges.





# TRANSPARENT SUPPLY CHAIN

Having developed a preferred supplier agreement, whereby all supply chain partners are required to sign our supplier code of conduct, we have full transparency of products and factory manufacturing audit trails back to source.

All products we supply, have attained the relative quality industry standards needed to meet with regulatory requirements and we can supply certification as required.







## **SUSTAINABILITY ACTION SQUAD (SAS)**

We're lucky to have volunteers from across the business who have formed our SAS group, meeting once a month to identify and improve on processes where we could be more eco-friendly.

In 2023 they helped roll out the paper-free initiative.



**GOVERNANCE**



# GOVERNANCE

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ACCURATE & REGULAR REPORTING

TRANSPARENT SUPPLY CHAIN

REGULAR SUPPLIER VISITS

ROBUST HIRING & INDUCTION PROCESS

HEALTH & SAFETY

MANDATORY TRAINING FOR EMPLOYEES

DATA SECURITY

LIVING BY OUR BRAND VALUES



# TEAM INFINITY

Achieving our ESG strategy requires the collective effort of every individual in our team. That is why we actively seek and value the input of all team members when setting out our annual strategy.

Implementing our ESG initiatives successfully hinges on the commitment and understanding of each team member. To facilitate this, we provide training and resources to equip our team with the knowledge and tools needed to integrate ESG practices into our daily work.

By empowering each individual to incorporate sustainable practices into their routine tasks, we pave the way for collective success in achieving our ESG goals.





**THANK YOU**

**INFINITY INC.**